

# **Strategic Plan**

## Mission Statement (for internal use)

The Foundation supports and promotes the forty-eight school districts in Georgia that have a contract with the State Board of Education that allows flexibility from state education mandates and encourages innovative practices and a collaborative governance model to pursue better educational opportunities and outcomes for all students.

## **Elevator Speech** (for external use)

The Foundation supports and promotes the work of charter systems pursuing better educational opportunities and outcomes for all students using flexibility, innovation, and a collaborative governance model.

#### **Core Values**

- Promote use of broad flexibility to do what is best for all students.
- Promote collaborative governance model.
- Serve as a conduit for innovation to share best practices.
- Serve as advocates to protect flexibility and funding.
- Help districts create robust career pathways for students.

#### **Overview of the Foundation**

The Foundation is a nonprofit incorporated in 2013 to support the forty-eight charter systems in Georgia. The Foundation is supported financially by voluntary contributions from charter systems and annual contracts with DOE. A Board comprised of seven charter system superintendents governs the Foundation. Six consultants provide training and support for flexibility, governance, and development of robust career pathways.

## **Objectives and Strategies**

- Identify charter system needs and provide learning and support opportunities.
  - o Annual calls with all forty-eight charter system superintendents.
  - Fall conference.
  - o Informal check-ins with districts and, internally, within the team.
  - Customized training for all districts for flexibility, governance, and career pathways.
  - Online training modules.

- Improve communication and collaboration among stakeholders.
  - Periodic Webex's on various topics.
  - Implement new Facebook Group for all stakeholders (consultants to post photos and updates regularly)
- Promote economic development.
  - Monthly Webex's promoting career pathways.
  - CAA support and training.
  - Partner with TCSG and DOE.
  - Engage employers.
- Protect Flexibility and Funding
  - CSF staff and districts to engage state policymakers.
  - Consultants encourage districts to communicate with their legislators and share charter system successes and benefits.

#### Measures of Success.

- Number of districts that are contributing to CSF (currently 46)
- Number of districts that complete contract renewal with DOE.
- Number of districts requesting training for local BOE, administrators, school governance teams, and/or CCA training.
- Number of districts participating in Webex's and fall conference.
- Annual charter system reports.
- Graduation rate.
- Accelerated Career diplomas, work-based learning/apprenticeships, and job placement rate.

## Implementation and Sustainability Plan.

- The above strategies will be implemented and sustained as reflected in the budget for the consultants and staff.
- The Board will meet five times a year to receive updates from consultants, review priorities, and review budget updates and projections. Meetings will be held in September, November (in person at the fall conference), January, April, and June.

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