



Charter System Foundation Team & Board of Directors Meeting
Wednesday September 13, 2023
9:00 am – 2:00 pm
Fulton County North Learning Center
450 Northridge Pkwy, Atlanta, GA 30350
Room 127B (Board Room)

MINUTES

Meeting began late – TRAFFIC!

9:26 AM

In Attendance Board Members:

Michele Taylor - Board Chair, Eric Arena - Board Vice-Chair, Morris C. Leis - Executive Board, Ken Dyer, Fred William, Marc Feuerbach, Kristie Brooks, Bubba Longgear, Marty Waters, Brittney Bridges

In Attendance Charter System Foundation Team:

Dan Weber, Pam Tallmadge, Emily Lembeck, Susan Avant, Irene Munn, Shawn Utley, Eric Waters

Guests: Marcee Pool, Dublin City Schools

Charter System Foundation Executive Director, Dan Weber welcomed everyone at our September 13, 2023, Board of Directors Meeting.

Dr. Michele Taylor, Board Chair formally opened the meeting with introductions and asked the, soon to be, new board of director members to introduce themselves:

- Bubba Longgear – 9 years as Candler County Superintendent.
- Marc Feuerbach – 6 years as Cartersville City Superintendent
- Kristie Brooks – 5 years as Chattahoochee County Superintendent
- Marty Waters – 8 years as Evans County Superintendent

Dr. Fred Williams made a motion to approve the four new board members mentioned above. Dr. Morris Leis gave the second.

The motion to appoint Dr. Bubba Longgear, Dr. Kristi Brooks, Dr. Marc Feuerbach, and Dr. Marty Waters to the Charter System Foundation Board of Directors has been approved unanimously.

Other board members present introduced themselves:

- Brittney Bridges – Marietta City -been a charter system since 2008.
 - Marietta is stepping down.
- Fred Williams – 2011 charter system – brought Marcy Pool – Curriculum Director as a guest.
 - Will remain on the board
- Morris Leis – 2013 charter system
 - Will remain on the board
- Michele Taylor – 17 years as superintendent and 2010 as a charter system
 - Will remain as chair
- Ken Dyer – 9 years a s a charter system 2014
 - Will be stepping down
- Eric Arena -
 - Will be stepping down

Dan introduced the staff. (Lynn Plunkett/Flex & Governance Team - is out of the country)

Consultants in order of their CSF involvement:

- Emily Lembeck – Flex & Governance Team
- Irene Munn – Career Development Team
- Susan Avant – Flex & Governance Team
- Shawn Utley – Career Development Team
- Eric Waters – Career Development Team

Pam and Dan background

History of the Charter System Foundation - Dan Weber

- Irene's office – at the state department under Casey Cagle. Created the Charter Advisory Committee – consultants to have best practices.
- 16 charter systems at the time came together to form the non-profit – Emily was the Chair.
- We now have 48 charter districts.
- Dan's role is **ADVOCACY**.
 - Flexibility and Governance will always be there.
 - Career Development Team – CTAE/Accelerated Career – is flexibility.
 - Advocacy
- Board support has been wonderful.
- Demand for our services has increased.
- No other organization does what we do. Sharing and Collaboration make us unique.
- The largest district is Fulton, and the smallest is Taliaferro.
- Working with policy makers – has evolved.
 - Brittney said that going in front of the state board (renewal) is so different now – they don't ask what a charter system is anymore.
- Example of our work:
 - Consolidation of Funds – Memorandum sent to GaDOE – but the systems came together, and it was figured out – we were the first state to do so.
- World Education Summit:
 - Kristie Brooks was there, and there were so many systems there that came up to them and said you can't do that. They were very limited in their knowledge of what they could be doing.

Break at 10:20

10:30 – 11:15 - SWOT Analysis - Michele Taylor and Team

Attendees broke off into small groups: 4 groups

- Strengths of the Foundation
- Weaknesses / Challenges
- Opportunities for the Organization
- Threats to the Organization

See the attached PPT notes – Thank you Morris Leis for compiling.

11:30 - 1:00 - Working Lunch and Staff Reports

Report from Flexibility and Governance Team

Emily & Susan:

Described the territories between the three consultants – Emily also is a mentor to new superintendents.

Customized training for our districts (reboots needed) A lot of new school administrators. Turnover in SGTs.

A lot were not even around when the district became a charter. "Get out of the box and burn the box."

Districts collaborative with other districts (APS/Fulton combined with Calhoun and Dublin).

Presentation slides. CCA renewal and visits.

Superintendent Webex call participation. Fall is very busy. Concentrating on what each district needs. Working with CDT and TCSG.

Will probably end up with about 40 districts asking.

Lynn has a separate contract with GaDOE – district renewals. And CCA certification. CSF has a contract with GaDOE. Crosswalk was done with GaDOE, TCSG and simplified the process.

Report from Career Development Team

Irene – CDT 2 Buckets

- WebEx webinars for AC – and policy push
- Workforce partnerships – employer engagement
- Irene also sits on numerous committees and is our liaison to the gold dome/legislatures.
- Irene encourages work to be done April through November – Legislative session is NOT the time to start the conversation.
 - SGT team visits to the capitol and meet with their legislatures.

Eric and Shawn – split the state- Eric-North/Shawn-South

- Eric – AC Pathway development – Flexibility – CEO Mentoring
 - Working with CCA Boards
 - Training
 - Adding new pathway help
 - Linking employers
 - Clarke – Fire safety (Evans and Chattco have one too)
 - Dual enrollment work

Walker County: Having a CCA without being a charter system usually doesn't work out as well. Dublin and Chattco is an example when they had regional CCAs.

CTAE and Accelerated career discussion.

- Shawn – Supplied a handout with his monthly work with districts – see the attached.
 - Attends SGT training with Susan/South GA
 - Site visits
 - Apprenticeship work and details in the handout
 - Tech schools' acceptance procedures – in the handout

Back to the SWOT and Threats to the organization detailed discussion. Captured in the SWOT PPT provided by Moris Leis.

1:00 - 2:00 - Strategic Planning-Short and Long-Range Goals for the Foundation

Goals for 2023-2024

Future Goals

- Telling the Story
 - Elevator speech
 - The *why* and *core values*
- Create a Strategic Plan
 - Mission and Goals
- Public Education
 - Advertising
 - Defining Charter Systems and its history to present (data)
 - Fulton County has a PPT slide that we use in our Flex/Governance training presentation.
 - Economic Development – GA is the state to do business with
 - Charter Systems and the end goal students to career
 - PR plan
 - Michele was going to compile a list of all 48 charter systems communications/PR people in their districts.
 - Brittney Bridges said she would participate on a subcommittee for this.
 - Short List of Legislative Priorities

Discussion on future meetings. Decided 5 per year:

- September (Webex or in person)
- November – in person at the fall conference
- January – in person at GAEL
- April – in person at Bootstrap (Savannah)
- June – in person at GSBA

Stay away from any meetings in July, August, and December

Meeting adjourned at 2:00pm

Minutes respectfully submitted by Pam Tallmadge